



LAMC [Latin Alternative Music Conference] 2010

Tuesday, July 6th:

-7:00pm – 9:00pm: iTunes and LAMC present: **Live @ SoHo w/ Ana Tijoux** @ Apple Store
103 Prince St.

Wednesday, July 7th:

-3:00pm – 5:00pm: **LAMC Registration** @ The Roosevelt Hotel
45 E. 45th St., Mezzanine Level

-6:00pm – 10:00pm: **LAMC Music Night** @ Central Park Summerstage

Presented by Jack Daniel's

An evening in the park with performances by Tijuana's electronica stars **Nortec Collective** Presents: **Bostich+Fussible**, Barcelona experimentalist **El Guincho** and Chilean hip hop reina **Ana Tijoux**.

-7:00pm – 9:00pm: iTunes and LAMC present: **Live @ SoHo w/ Moderatto** @ Apple Store - 103 Prince St.

-8:00pm – 1:00am: **LAMC Indie Showcase** @ The Mercury Lounge
217 E. Houston St

Presented by Jack Daniel's, The ADS Group, Shure, Gibson & LimeWire Store

Catch a night of up-and-coming buzz acts with performances by Spanish indie rockers **Los Punsetes**, Los Angeles' genre-blenders **Maleco Collective**, New York Tri-state area's psychedelic afrobeat group **Chico Mann**, Mexico City's pop-folk band **Furland**, and Mexican experimental 5-piece **San Pascualito Rey**.

Thursday, July 8th:

-9:00am – 5:00pm: **LAMC Registration, Panels & Exhibits @ The Roosevelt Hotel, Mezzanine Level**

-11:30am – 1:00pm: **PANEL: THE FUTURE OF DIGITAL MUSIC; Sobre las nubes:**

Cloud Streaming and Other New Technologies.

Panelists:

Rich Masio – IODA

John Simson – SoundExchange

Chris Phenner – Thumbplay

Marti Cuevas – Premium Latin Music (Aventura, etc)

Pepe Mogt – Nortec Collective

Abe Velez – LimeWire Store

Juan Paz – Music Ally (London)

Jason Sigal – Free Music Archive / WFMU

-2:30pm – 4:00 pm: **PANEL: FROM COLOMBIA TO COACHELLA, MEXICO CITY TO TOKYO:**

Latin Alternative's Global Rise in the Touring Market

Panelists:

Laura Quinlan – The Rhythm Foundation (Miami)

Michel Vega – William Morris Endeavor

Andy Wood – Como No! (London)

Erika Elliott – City Parks Foundation / Central Park SummerStage

Fabrizio "Mopri" Onetto – HOME Artists

Todd Patrick – MtyMx Fest / Todd P NYC

-6:30pm - 9:00pm: **LAMC Acoustic Showcase @ Le Poisson Rouge**

158 Bleecker St.

Co-presented by Jack Daniel's, Gibson & EsMusica

Enjoy the sounds of an intimate evening of acoustic performances by **Los Punsetes, Sol Okarina, Alex Cuba, La Bien Querida, San Pascualito Rey, The Pinker Tones, Furland, Locos Por Juana, and Jumbo.**

-6:30pm - 9:00pm: **LAMC Showcase @ El Museo del Barrio**

1230 5th Ave.

Celebrate two of New York City's own – electro-acoustic groove collective **Pacha Massive** and ska rockers **King Chango** at the premiere cultural institution El Museo del Barrio.

-7:00pm – 9:00pm: iTunes and LAMC present: **Live @ SoHo w/ Nortec Collective Presents: Bostich+Fussible @ Apple Store**

103 Prince St.

-9:30pm - 1:30am: **LAMC Showcase @ Bowery Ballroom**

6 Delancey St

Presented by Jack Daniel's & CMJ

Performances by Mexico's glam rockers **Moderatto**, Panamanian by way of Oakland hip-hop/dancehall group **Los Rakas**, Spanish indie pop sensation **La Bien Querida**, Mexico's electronica innovator **Mexican Institute of Sound**, Orishas rapper **Afro Cuban Punk** and Colombian via London beatmaker **Isa GT**.

Friday, July 9th:

-9:00am – 5:00pm: **LAMC Registration, Panels & Exhibits @ The Roosevelt Hotel, Mezzanine Level**

-11:30am – 1:00 pm: **PANEL: THE MUSIC BIZ IS DEAD! LONG LIVE THE MUSIC INDUSTRY! A Non Violent Debate of the Role of Labels, Publishers, Managers & Booking Agents and How to Build Your Team**

Panelists:

Mark Davyd – The Pinker Tones

Amy Blackman – CookmanMGMT

Jessica Roffe – BMI

Juan Balbi – Entertainmex (Café Tacuba, Maldita Vecindad, etc)

Camilo Lara – Mexican Institute of Sound / EMI Mexico

Federico Ponce de León – Crack Producciones (Moderatto, Chetes, etc)

Kris Krajewski – Bond Music Group (Moby, etc)

Michael Galbe – Unfiltered Records

-1:30pm – 3:00pm:

PANEL: 'BIG LOVE' From the Licensing 'Entourage':

The Explosion of Latin Alternative Music in Television, Film & Games

Panelists:

Juan Alfonso – ESPN Deportes

Michael Nieves – Sugaroo!

Ron Moss – Rondor Music / Universal Music Publishing

Randy Frisch – LoveCat Music

Michael Hill – Music Supervisor (“Nurse Jackie”, “Bored To Death,” etc)

Josh Rabinowitz – Grey Worldwide

Robert Filomena – MuuseMe

Lauriana Zuluaga – Sony Music Entertainment

-3:30pm – 5:00pm:

PANEL: CUTTING THROUGH THE CLUTTER:

Opportunities In an Ever-Fragmented Music and Media Landscape

Panelists:

Blake Zidell – Blake Zidell & Associates

Andrew Herrera – Remezcla

Sujan Hong-Raphael - eMusic

Julianne Escobedo Shepherd – The Fader

Jose Tillan – MTV Tr3s

Monica Herrera – Billboard

Eliot Van Buskirk – Wired

Adam Shore – The Daily Swarm

-7:30pm – 11:00pm:

LAMC/Celebrate Brooklyn Show @ Prospect Park Bandshell

Presented by Jack Daniel's

Enjoy the outdoors under the stars in Brooklyn with LAMC and Celebrate Brooklyn featuring performances by Los Angeles' culture mashers **Ozomatli**, Argentine reggae icon **Fidel Nadal** and Monterrey's extraordinary DJ/producer **Toy Selectah**.

This event is free and open to the public.

Saturday, July 10th:

3:00pm –7:00pm: **LAMC/Central Park Summerstage Show @ Rumsey Playfield**

Presented by Jack Daniel's & Monster

An afternoon of sunshine in the park and música by Barcelona's electronic indie pop sensations **The Pinker Tones**, Mexican rock pioneers **Maldita Vecindad** and Austin's psychedelic groovesters **Ocote Soul Sounds**. This event is free and open to the public.

7:00pm –12:00am: **New York City Is Your After-party**

Saturday night in New York City. The options are endless! Paint the town red.