

LAMC 2017

Latin Alternative Music Conference

SCHEDULE OF EVENTS

Tuesday, July 11th

8:00pm – 1:00am

LAMC Focus on Venezuela Showcase
@ SOB's / 204 Varick St.

Performances by **Akapellah, Apache, Elastic Bond, Los Mesoneros, Rawayana, and Viniloversus.**

This is a semi-private event open to LAMC registrants with a limited number of tickets to be made available for purchase by the general public.

Presented by BMI



Wednesday, July 12th

3:00pm – 5:00pm

LAMC Registration @ The Stewart Hotel
371 7th Avenue (between 30th & 31st St.)

5:00pm – 10:00pm

LAMC/Central Park SummerStage Show
@ Rumsey Playfield / Entrance at 72nd & 5th Ave.

Performances by **Mon Laferte, Princess Nokia and ÌFÉ.**

This event is free and open to the public.

8:00pm – 1:00am

LAMC Sounds From Spain Showcase
@ Highline Ballroom
431 West 16th Street (between 9th Ave and 10th Ave)

**Sounds
from
Spain**

Performances by **Amaral, C. Tangana, Nunatak, Nora Norman and Los Nastys.**

This is a semi-private event open to LAMC registrants with a limited number of tickets to be made available for purchase by the general public.

Presented by **Sounds From Spain Pioneer DJ, KCRW and Shure**

Pioneer Dj



SHURE

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Thursday, July 13th

9:00am – 5:00pm

LAMC Registration, Panels & Exhibits @ The Stewart Hotel
371 7th Avenue (between 30th & 31st St.)

11:30am – 12:45pm

Latin Music In the Digital Age: *Where Do We Go From Here?*

Sandra Jimenez - *YouTube*

Jorge Brea - *Symphonic Distribution* (Moderator)

Rocio Guerrero - *Spotify*

Marcos Juarez - *Pandora*

Ana Luisa Patiño - *Altafonte*

Jason Pascal - *The Orchard*

Will Holland - *Quantic*

Presented by **Symphonic Distribution**



2:00pm – 3:15pm

Content Is King: *Latin Music Synchs In The Streaming TV & Film Era*

Alex Anwandter

Michael Nieves - *Sugaroo* (Moderator)

Angelica Garcia - *ESPN*

Josh Norek - *Regalias Digitales*

Rob Filomena - *Industria Works*

Yvonne Drazan - *peermusic*

Luis Rivera - *Music Choice*

6:00pm – 8:30pm

LAMC Acoustic Showcase

@ SOB's / 204 Varick St.

Performances by: **Alex Anwandter, Beatrice Inferno, Buyepongo, Gepe, Javiera Mena, Jesse Baez, Nora Norman, Síndrome Moscow & Silvina Moreno.**

This is a semi-private event open to LAMC registrants

Presented by **KCRW**



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8:00pm – 1:00am

LAMC Indie Showcase

@ Highline Ballroom

431 West 16th Street (between 9th Ave and 10th Ave)

Performances by **A.CHAL**, **Audri Nix**, **Javiera Mena**, **Jesse Baez**, **Juan Ingaramo**, and **Indios**.

This is a semi-private event open to LAMC registrants with a limited number of tickets to be made available for purchase by the general public.

Presented by Pioneer DJ, Shure and KCRW

Pioneer Dj



SHURE

Friday, July 14th

9:00am – 5:00pm

LAMC Registration, Panels & Exhibits @ The Stewart Hotel

371 7th Avenue (between 30th & 31st St.)

11:00am – 12:15pm

The Band & The Brand: *Reaching Latinos Through Music*

Jesus Gonzalez - *FRUKT*

Josh Rabinowitz - *Townhouse*

Manny Gonzalez - *Moet Hennessy*

John Reilly - *Rogers & Cowan*

Paul Greco - *J. Walter Thompson New York*

Diana Rodriguez - *Criteria Entertainment*

Rudy Lopez Negrete - *Earl Enterprise* (Moderator)

1:00pm – 2:15pm

Producers in The Mix

A Conversation with **Eduardo Cabra (Calle 13)** & **Carlos Alomar (David Bowie, Soda Stereo)**

Moderated by Raul Campos of **KCRW**

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3:00pm – 4:15pm

Another Brick In the Wall: Touring the USA In 2017

Eva Golinger - *Immigration Attorney*

Jessica Reeves - *Voto Latino*

Ana Poluyan - *Asociación Argentina de Managers Musicales/Los Pericos Manager*

Alicia Zertuche - *SXSW*

Nadia Reiman - *NPR 'Latino USA' (Moderator)*

Sean Striegel - *Live Nation*

Brian Chavez - *Neon Desert Festival*

Wilfrido "Uili Damage" Osuna - *Festival Marvin CDMX*

6:00pm – 10:00pm

LAMC Celebrate Brooklyn Show

@ Prospect Park Bandshell

9th St. and Prospect Park West Entrance

Performances by **Quantic** (live), **Tei Shi**, and **Alex Anwandter**.

This event is free and open to the public.

Saturday, July 15th

2:00pm – 7:00pm

LAMC/ Central Park SummerStage Show

@ Rumsey Playfield/Entrance at 72nd & 5th Ave.

Performances by **Los Pericos**, **Chicano Batman**, and **La Vida Boheme**.

This event is free and open to the public.

Check out this years LAMC featured artist
Murnau Den Linden