

# LAMC 2020

Latin Alternative Music Conference

## SCHEDULE OF EVENTS

Hosted by Raul Campos

### Tuesday, June 9th

(NYC) 12:00pm - (MAD) 18:00 - (BsAs) 13:00 - (CDMX) 11:00am - (LA) 9:00am

**Tik Tok Best Practices with Noel Nuez**

(NYC) 12:30pm - (MAD) 18:30 - (BsAs) 13:30 - (CDMX) 11:30am - (LA) 9:30am

**PANEL:**

**Digital Platforms: How to Get on the Radar**

Presented by The Orchard



Featuring: **Amaya Mendizabal** (Amazon Music)

**Ellen Flores** (SiriusXM)

**Henrique Fares** (ByteDance/TikTok)

**Inés Sapochnik** (The Orchard) - moderator

**Jesus Triviño** (Tidal)

**Michelle Garcia** (Deezer)

(NYC) 1:35pm - (MAD) 19:35 - (BsAs) 14:35 - (CDMX) 12:35pm - (LA) 10:35am

**LAMC Talks with Billboard Latin:**

**Walter Kolm** sits down with **Leila Cobo**

(NYC) 2:05pm - (MAD) 20:05 - (BsAs) 15:05 - (CDMX) 1:05pm - (LA) 11:05am

**Spotify for Artists** presented by **Monica Herrera Damashek**

(NYC) 2:25pm - (MAD) 20:25 - (BsAs) 15:25 - (CDMX) 1:25pm - (LA) 11:25am

**LAMC in the Studio** with **Rafa Sardina**

**5 Tips for Producers / 5 Tips for Engineers**

(NYC) 2:40pm - (MAD) 20:40 - (BsAs) 15:40 - (CDMX) 1:40pm - (LA) 11:40am

**peermusic Showcase**

Presented by **peermusic**



Performances by: **Mala Rodriguez, Thee Sinseers, Gaby Moreno and Lido Pimienta**

(NYC) 3:35pm - (MAD) 21:35 - (BsAs) 16:35 - (CDMX) 2:35pm - (LA) 12:35pm

**LAMC Indie Showcase Part 1**

Performances by: **Nanpa Básico, Tatiana Hazel, Marrón, Salt Cathedral, Conociendo Rusia and Katzú Oso**

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### Wednesday, June 10th

(NYC) 12:00pm - (MAD) 18:00 - (BsAs) 13:00 - (CDMX) 11:00am - (LA) 9:00am

#### LAMC Talks with NPR alt.Latino:

Juanes sits down with Felix Contreras

(NYC) 12:30pm - (MAD) 18:30 - (BsAs) 13:30 - (CDMX) 11:30am - (LA) 9:30am

#### PANEL:

##### Finding Your Sound

Presented by Symphonic Distribution

SYM  
PHO  
NIC

Featuring: Andres Torres and Mauricio Rengifo, Jorge Brea (Symphonic Distribution)  
- moderator, Maria Elisa Ayerbe, Sebastian Krys, Eduardo Cabra

(NYC) 1:25pm - (MAD) 19:25 - (BsAs) 14:25 - (CDMX) 12:25pm - (LA) 10:25am

#### LAMC Talks with Billboard Latin:

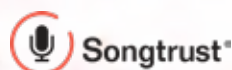
Goyo of ChocQuibTown sits down with Leila Cobo

(NYC) 2:00pm - (MAD) 20:00 - (BsAs) 15:00 - (CDMX) 1:00pm - (LA) 11:00am

#### PANEL:

##### Publishing Explained and Expanded

Presented by Songtrust



Featuring: Anna Bond (Songtrust) - moderator,  
Pablo Ahogado (Concord Music Publishing), Jorge Mejia (Sony/ATV Music Publishing),  
Yvonne Drazan (peermusic), Gabriela González (ASCAP), Pablo Rodríguez (BMG)

(NYC) 3:10pm - (MAD) 21:10 - (BsAs) 16:10 - (CDMX) 2:10pm - (LA) 12:10pm

#### LAMC Talks with KEXP (Seattle) El Sonido:

Li Saumet of Bomba Estereo sits down with William "Chilly" Myers

(NYC) 3:45pm - (MAD) 21:45 - (BsAs) 16:45 - (CDMX) 2:45pm - (LA) 12:45pm

#### LAMC Sounds From Spain Showcase

Presented by Sounds From Spain

Sounds  
from  
Spain

Performances by: Rozalén, Maikel Delacalle, Fuel Fandango, Radio Palmer,  
dani and Arde Bogotá

(NYC) 4:55pm - (MAD) 22:55 - (BsAs) 17:55 - (CDMX) 3:55pm - (LA) 1:55pm

#### LAMC Acoustic Showcase

Performances by: Gabriel Garzón-Montano, Enrique Campos, Denise Rosenthal,  
Riccie Oriach, Wonderfox and Bambi

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### Thursday, June 11th

(NYC) 12:00pm - (MAD) 18:00 - (BsAs) 13:00 - (CDMX) 11:00am - (LA) 9:00am

**Facebook and Instagram Best Practices with Ady Harley**

(NYC) 12:35pm - (MAD) 18:35 - (BsAs) 13:35 - (CDMX) 11:35am - (LA) 9:35am

#### PANEL:

**Wonder Women of Latin Music**

Presented by **Amazon Music**



Featuring:

**Emily Simonitsch** (Live Nation)

**Rebeca León** (Lionfish Entertainment)

**Rosa Lagarrigue** (RLM)

**Rocío Guerrero** (Amazon Music) - moderator

**Inma Grass** (Altafonte)

**Luana Pagani** (Seitrack US)

(NYC) 1:35pm - (MAD) 19:35 - (BsAs) 14:35 - (CDMX) 12:35pm - (LA) 10:35am

#### PANEL:

**The Future of Touring**

Featuring:

**Jordi Puig** (OCESA)

**Andy Wood** (Como No) - moderator

**Phil Rodriguez** (Move Concerts)

**Sebastian De la Barra** (Lotus Producciones)

(NYC) 2:30pm - (MAD) 20:30 - (BsAs) 15:30 - (CDMX) 1:30pm - (LA) 11:30am

**Industria de la Música:**

**Presente, Pasado y Futuro** with **Robbie Lear**

(NYC) 3:15pm - (MAD) 21:15 - (BsAs) 16:15 - (CDMX) 2:15pm - (LA) 12:15pm

**LAMC Talks with KEXP (Seattle) El Sonido:**

**iLe** sits down with **William "Chilly" Myers**

(NYC) 3:50pm - (MAD) 21:50 - (BsAs) 16:50 - (CDMX) 2:50pm - (LA) 12:50pm

**LAMC Indie Showcase Part 2**

Performances by: **Los Caligaris, Gianluca, Cami, Francisca Valenzuela, Enrique Campos, Cimafunk, Son Rompe Pera, C-Funk, Sweet Lizzy Project**

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### Friday, June 12th

(NYC) 12:00pm - (MAD) 18:00 - (BsAs) 13:00 - (CDMX) 11:00am - (LA) 9:00am

#### PANEL:

**Finance for Musicians & Entertainment Companies**

Presented By: Prager Metis & City National Bank



Featuring: Elsa Yep (Universal Music), Maria del Pilar Lopez (Prager Metis)

Matthew Limones (SoundExchange), Ana Y. Perez (City National Bank) - moderator

Angie Martinez (Attorney), Jose Juan Torres (Torres LLC)

(NYC) 1:00pm - (MAD) 19:00 - (BsAs) 14:00 - (CDMX) 12:00pm - (LA) 10:00am

#### PANEL:

**Mental Health and the Creative Community**

Presented By: The Latin GRAMMYS & MusiCares



Featuring: Kany Garcia, Ana Tijoux, Carla Morrison, Guaynaa

(NYC) 2:05pm - (MAD) 20:05 - (BsAs) 15:05 - (CDMX) 1:05pm - (LA) 11:05am

**LAMC Talks with NPR alt.Latino:**

Rita Indiana sits down with Jasmine Garsd

(NYC) 2:30pm - (MAD) 20:30 - (BsAs) 15:30 - (CDMX) 1:30pm - (LA) 11:30am

**Approaching Products From A Creator Lens**

with Jacob Fowler (The Orchard)



(NYC) 2:50pm - (MAD) 20:50 - (BsAs) 15:50 - (CDMX) 1:50pm - (LA) 11:50am

**LAMC at BRIC Celebrate Brooklyn Festival**

Performances by: The Mavericks, Cabra, Centavrvs and Cheo

### Saturday, June 13th

(NYC) 3:00pm - (MAD) 21:00 - (BsAs) 1600 - (CDMX) 2:00pm - (LA) 12:00pm

**LAMC at SummerStage Anywhere**

Celebrating PRIDE month

Performances by: Kany Garcia, Mabiland, Circo and Javiera Mena